

BRIEF AND
TASK RECAP

TO DESIGN A COMMUNICATION AND BRANDING
LANGUAGE THAT REFLECTS EBKAR'S CORPORATE
AND VISUAL DIALOGUE.

CASE STUDIES

COCONUT GROVE
LUXURY APARTMENTS

EXPLORE APARTMENTS SPECIALS CATERING RELAX OR PLAY LOCATION

A new level of exclusive luxury lifestyle apartments.
A heavenly retreat awaits at Coconut Grove Apartments. Part Douglas - tropical north, Queensland's newest and most impressive interpretation of beautiful Port Douglas accommodation.

18 Maclean Street, Port Douglas QLD 4875, Australia Phone (7) 4088 0000 Fax (7) 4088 0000 Send us Email

[BOOK ONLINE](#) [CHECK AVAILABILITY AND RATES](#)

IMAGE HEAVY DESIGN

BEAUTIFUL HOMES IN A DESIRABLE LOCATION
RiverSideView
WHLBY

WELCOME ABOUT RIVERSIDE VIEW THE PROPERTIES PRICES & AVAILABILITY BROCHURE REQUEST CONTACT US

WELCOME - AN INTRODUCTION
Riverside View is a special development of three beautiful villages in a sought-after location close to the coastal town of Whiby and on the fringe of the newly founded town of South Coast, NSW, AUSTRALIA.

The properties have been sympathetically built blending into the surrounding landscape and, at design stage, incorporating built form, brick, timber and stone finishes and doors for the natural elements. It contains modern and contemporary design features, the very best standard of accommodation will be enjoyed in the high specification of each property - [Click Here](#)

A HIGH SPECIFICATION
As an architectural design feature, the former developments have been carefully planned to create the perfect layout for a village environment - [Click Here](#)

JOIN THE MAILING LIST
We will send you our latest news and offers.

REQUEST A BROCHURE
We would be delighted for you to receive our brochures in your own home. Please send us your details.

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MODERN/
CONTEMPORARY
THEMES

WEINSTEIN Properties

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Find an Apartment

Village
[A Precinct at Thorncliffe](#) [A Precinct at Thorncliffe](#) [A Precinct at Thorncliffe](#)
[A Precinct at Thorncliffe](#) [A Precinct at Thorncliffe](#) [A Precinct at Thorncliffe](#)

South Coast
[A Precinct at South Coast](#) [A Precinct at South Coast](#)

Request a Brochure
We would be delighted for you to receive our brochures in your own home. Please send us your details.

Click photos to browse our developments!

Apply for an Apartment
Apply online and easily apply for your new apartment home.

Current Resident Login
There's a problem, view your account, and more!

Reservations
Reserve your apartment and get helpful tips.

Our Properties | Our Residents | Our Company | Buy Now | Careers | Contact Us
 Apartment Enquiries | 1801 William Macintosh | 100 Macintosh, WY 2000 | 1801 801 1001 | [web@weinsteinproperties.com.au](#)
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PHOTO GALLERY SYSTEM

EBKAR CURRENT BRANDING

موقع استراتيجي متميز في قلب الرياض
 مشروع استراتيجي في قلب الرياض
مشروع الأحياء الحديثة بكرة العروس ٢
 ٢١ وحدة سكنية تبدأ من ٨٧٥.٠٠٠ ريال
 مساحة الوحدة هي ١٠٠ م²

FOR S.R. 875,000 ONLY
من ٨٧٥.٠٠٠ ريال

إيكار EBKAR

الهيئة من الممتلكات اليد، الخلف، على الحافة ليم البحرية (٢١) وحدة من الممتلكات
 P.O. BOX 400000 - Doha - General Manager
 ٢٠١٦ شارع الملك فهد، الرياض ١١٤٦١ - Tel: +966 11 808 8000 Fax: +966 11 808 8000
 ١١٤٦١ - ١١٤٦١ - ١١٤٦١ - ١١٤٦١
 www.ebkar.com.sa • قسم المبيعات • ١١٤٦١

GRD Inci Palas

الذي يخلص ... صممت لإحتياجاتك

- وحدات سكنية متميزة بأفضل المواصفات العالمية
- صيانة استباقية لجميع أجزاء المشروع
- خدمات استشارية متخصصة في جميع مراحل المشروع
- ضمان الجودة الشاملة والاعتماد على الخبرات العالمية
- ضمان جودة المرافق والخدمات
- ضمان جودة المرافق والخدمات
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 Fax: +966 11 808 8000

إستنبول

منطقة العمارات الإستنبول

إيكار EBKAR

إيكار EBKAR

فيلاوات فاخرة على حافة البحر
 فيلاوات فاخرة على حافة البحر
 فيلاوات فاخرة على حافة البحر
 فيلاوات فاخرة على حافة البحر

إيكار EBKAR

إستنبول

منطقة العمارات الإستنبول

إيكار EBKAR

إختار الأفضل لتمتلك فيلا بالقرية السعودية (١٢)

نظام الدفعات
 يبدأ من
١,١٠٠,٠٠٠ ريال

تقع القرية في منطقة العمارات الإستنبول على حافة البحر
 فيلاوات فاخرة على حافة البحر
 فيلاوات فاخرة على حافة البحر
 فيلاوات فاخرة على حافة البحر

إيكار EBKAR

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عيدكم مبارك
 HAPPY EID MUBARAK

إيكار EBKAR

إستثمر مالك .. وملك عقارك

مشروع الضيعة ابتداءً من ٨٧٥.٠٠٠ ريال

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 HAPPY EID MUBARAK

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EBKAR OCCASIONAL BRANDING



BRAND ANALYSIS



LAYOUT SHOULD BE MORE CONSISTENT

COLOR SCHEME SHOULD BE ENHANCED

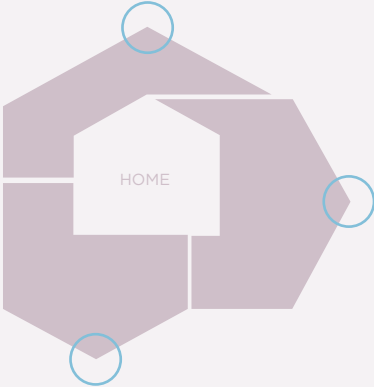
BRAND SHOULD BE MORE PRESENT

INSPIRATION

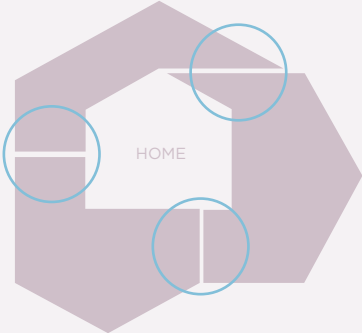


BRANDING SHOULD BE INSPIRED FROM THE
ICON PRESENT IN THE LOGO

CHARACTERISTICS



THE POINTED EDGES TO INDICATE SHARPNESS



STRAIGHT LINES TO REFLECT ELEGANCY

ICON INTERPRETATION



FONT SELECTION

GOTHAM CONDENSED MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

GOTHAM CONDENSED BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

GOTHAM CONDENSED LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

GOTHAM MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

GOTHAM BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

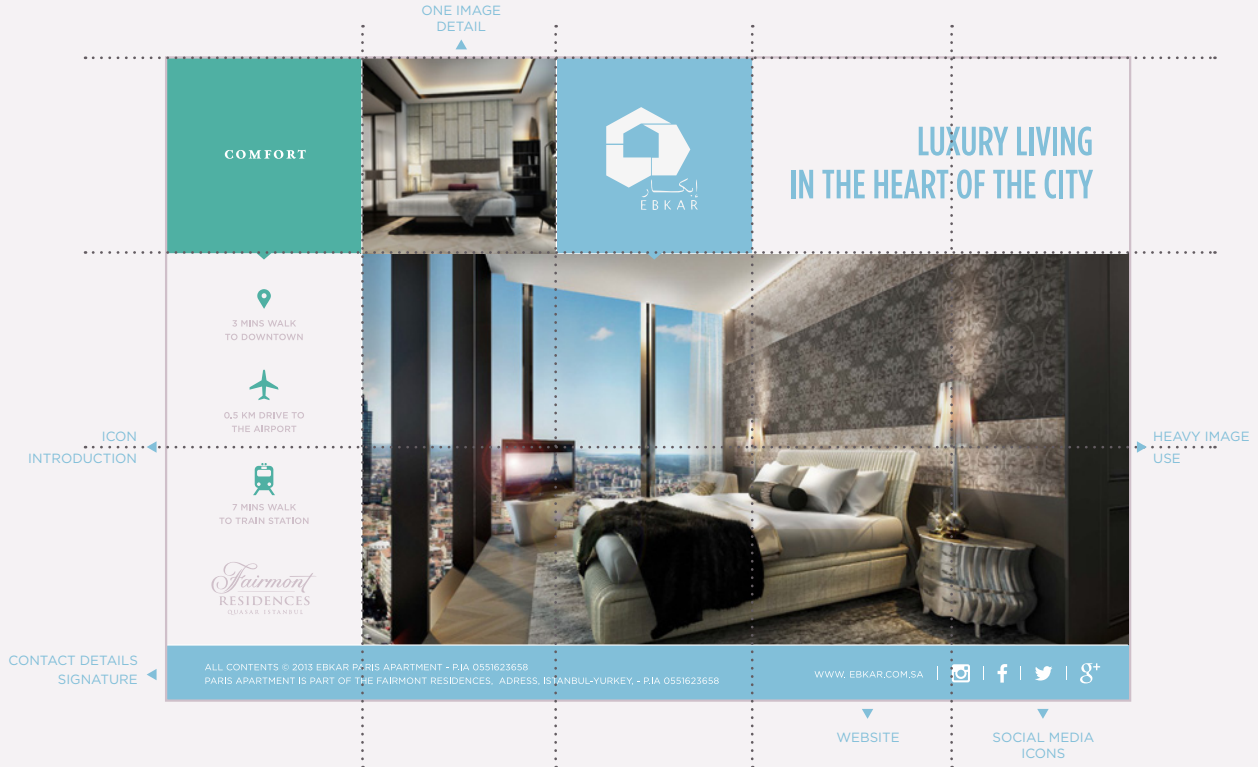
GOTHAM LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789

CHARACTERISTICS

- LAYOUT SHOULD BE SIMPLE AND CLEAR
- COLOR COMBINATION SHOULD REFLECT ELEGANCY, PROPERTY
- INFORMATION SHOULD BE MODERN, CLEARLY PRESENT AND ORGANIZED
- LAYOUT SHOULD BE FLEXIBLE AND SYSTEMATIC

CARD DESIGN A



CARD DESIGN B



1 FULL IMAGE SAMPLE
1 COLOR



1 FULL IMAGE SAMPLE
2 COLORS

CARD DESIGN C

EBKAR

LUXURY LIVING IN THE HEART OF THE CITY

- PARKING
- SPA
- SAUNA
- TENNIS COURT
- SWIMMING POOL
- WHEEL CHAIR ACCESS

FACILITIES

- 3 MINS WALK TO DOWNTOWN
- 0.5 KM DRIVE TO THE AIRPORT
- 7 MINS WALK TO TRAIN STATION

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MULTI IMAGE LAYOUT
BULLET POINTS

EBKAR

LUXURY LIVING IN THE HEART OF THE CITY

FAHAMIH RESIDENCES

Luxury living is a lifestyle choice, not just a property. At Fahamih Residences, Luxury Living has been the industry standard during the past few years. The 3000 sqm of premium quality work is a blend of luxury and modernity. The choice of floor finishes, the choice of the interior, the choice of the exterior and the choice of the location. Fahamih Residences is a lifestyle choice, not just a property. Fahamih Residences has been the industry.

• • •

FACILITIES

- 3 MINS WALK TO DOWNTOWN
- 0.5 KM DRIVE TO THE AIRPORT
- 7 MINS WALK TO TRAIN STATION

Fahamih RESIDENCES

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MULTI IMAGE LAYOUT
TEXT FORMAT

ADDITIONAL FACELIFTING TOOLS THAT WE MIGHT CONSIDER

- EBKAR LOGO CAN BE PRESENTED IN 1 LANGUAGE (**1 ARABIC + 1 ENGLISH) AND BILINGUAL**)
- EBKAR LOGO CAN BE SLIGHTLY MODIFIED IN TERMS OF (**TEXT + ICON RELATIONSHIP**)
- CREATE A **COLOR SCHEME** FOR EBKAR, (PRIMARY AND SECONDARY COLOR)
- **FAMILY SHOTS** AND CORPORATE IMAGES SHOULD BE INCLUDED

... JUST TO MENTION A FEW

